

**UNITED IRISH
SOCIETIES MEMBERS**

Ancient Order of Hibernians
Michigan State Board

Stephen J. Walsh Division

Fr. Solanus Casey Division

M. Thomas Dunleavy Division

Patrick Ryan Division

Ardán Dance Booster Club

Clan Cullen of Detroit

Corktown Business Owners
Association

Dearborn Gaels

Detroit International Feis

Egan Clan

Emerald Isle Dance Society

Fraternal Order of United
Irishmen

Friendly Sons of St. Patrick

Gaelic League of Detroit &
Irish American Club/Detroit

Incorporated Society of Irish
American Lawyers

Irish Bar Owners

Irish Genealogical Society

Irish Northern Aid

Knights of Columbus, George
F. Monaghan Council #2690

Knights of Equity

Ladies Ancient Order of
Hibernians

Michigan State Board

Rose Kennedy Division

Catherine McAuley Division

Elizabeth Fagan Division

Ethel Kennedy Division

Michigan Irish American
Chamber of Commerce

Motor City Irish Festival

O'Halloran's Public House &
Hall

O'Hare Irish Dance Booster
Club

Trinity Council No. 36
Knight Masons of Michigan

THE 2018 DETROIT ST. PATRICK'S PARADE

There is a beat reverberating throughout our city.

People are gathering to be a part of this experience.

A sense of community and the celebration of diverse cultures is the new reality.

Hard working people are joining together to create their vision of what is to become and to celebrate heritage, culture and the future.

The annual Detroit St Patrick's Parade, in the burgeoning Historic Corktown District, gathers thousands of people each year to celebrate heritage, culture and the future. Proceeding down Michigan Avenue, the sounds you hear are the drums, bagpipes, tin whistles and laughter of families and friends celebrating this cherished event. The streets come alive with Marching Bands, Irish Dancers, Singers and Themed Floats, all of whom embrace Detroit's Irish Heritage. This year, young and old, families and friends, people from all walks of life will join in the festivities, **Sunday, March 11, 2018, for the 60th Annual Detroit St. Patrick's Parade.**

The United Irish Societies (UIS) consists of delegates from over 35 Irish Organizations and is woven into the fabric of the Metropolitan Detroit Community. Many members, community leaders and business professionals who make up the UIS donate time, monies and resources to ensure that the Parade and other philanthropic efforts continue to be supported in Detroit. Over the years, the UIS has donated hundreds of thousands of dollars directly benefitting a number of local charities. 2018 marks the 60th anniversary of Detroit's St. Patrick's Parade and with the involvement of **The Parade Company**, the UIS is on a mission to make the parade bigger and better than ever.

It has come to this... it is time to grow! A recent Detroit Free Press article confirmed what Detroiters already know, "In 2018, Detroit is the world's #2 top city to visit." With young professionals, families and businesses transforming the landscape of our great city, it is time to provide a product that rivals those of Boston, Chicago, New York, and Savannah etc. Our parade draws over **One Hundred Thousand** people annually from across metro Detroit, that's **One Hundred Thousand** of your clients and potential customers gathered for this festive event. Don't miss this tremendous opportunity to reach your target audience, all while supporting local charities AND having your sponsorship qualify for a tax deduction!

Please see the following pages for sponsorship opportunities or visit our website at Detroitstpatricksparade.com for up-to-date Parade information and news.

The UIS is a 501 C3 Non-Profit Charity licensed in the State of Michigan. Additionally, 25% of your sponsorship for the 2018 Detroit St. Patrick's Parade supports the following charities:

Center 4 Success - center4success.org

St. Patrick's Senior Center - stpatrsrctr.org

Detroit Boxing Gym Youth Program - Downtownyouthboxing.org

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60TH DETROIT ST. PATRICK'S PARADE

Sunday March 11, 2018

Corktown – Detroit Michigan

2018 PARADE SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship: \$15,000

- 20 tickets to watch the parade from the Detroit St. Patrick's Parade Family Fun Zone
- 4 tickets to watch the parade from the Judges Reviewing Stand
- Participation in the parade; i.e. a marching unit, including your corporate flag or banner
- Two representatives from your organization to ride along with the Piquette T's Model T Club
- 2 Semi-Permanent Display Shamrocks along the parade route
- 1 banner displayed at the reviewing stand on Parade day
- Your name or company name consistently mentioned in announcements, TV segments, newspaper articles and interviews
- Prominently displayed banners and logos at all official pre-parade events
- A full page ad in the Parade Times Program
- Invitation to participate in the Painting of the Shamrocks on the streets of Corktown Detroit, Friday, March 9, 2018

Hometown Heroes' Float Sponsorship: \$10,000

- Parade Float sponsored by your company carrying our Hometown Heroes' for 2018. University of Detroit Jesuit High School Senior Sean English, Michigan State Trooper Patrick Arena and Dr. Cynthia Ray for their heroic actions on April 2, 2017 while assisting individuals involved in an automobile accident. Tragically Dr. Ray succumbed to injuries she sustained while assisting those at the scene of the accident.
- 10 tickets to watch the parade from the Detroit St. Patrick's Parade Family Fun Zone
- 1 Semi-Permanent Display Shamrock along the parade route
- Your name/logo on all Parade announcements, correspondence, logo & link on the Parade website
- A half page ad in the Parade Times Program
- Invitation to participate in the painting of the Shamrocks on the streets of Corktown Detroit, Friday, March 9, 2018

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Detroit St. Patrick's Parade Family Fun Zone Sponsorship: \$5,000

- 20 tickets to watch the parade from the Detroit St. Patrick's Parade Family Fun Zone
- Participation in the parade; i.e. a marching unit, including your corporate flag or banner
- Your Corporate Flag or Banner prominently displayed at the Family Fun Zone
- 1 Semi-Permanent Display Shamrocks along the parade route
- 1 banner displayed at the reviewing stand on Parade day
- Your name or company name consistently mentioned in announcements, TV segments, newspaper articles and interviews
- Prominently displayed banners and logos at all official pre-parade events
- A half page ad in the Parade Times Program
- Invitation to participate in the Painting of the Shamrocks on the streets of Corktown Detroit, Friday, March 9, 2018

Ring of Kerry Sponsorship: \$2,500

- 10 tickets to watch the parade from the Detroit St. Patrick's Parade Family Fun Zone
- 1 Semi-Permanent Display Shamrock along the parade route
- Your name/logo on all Parade announcements, correspondence, logo & link on the Parade website
- A half page ad in the Parade Times Program
- Invitation to participate in the painting of the Shamrocks on the streets of Corktown Detroit, Friday, March 9, 2018

Galway Bay Sponsorship: \$1,000

- 6 tickets to watch the parade from the Detroit St. Patrick's Parade Family Fun Zone
- 1 Semi-Permanent Display Shamrock along the parade route
- Signage at the Parade
- A quarter page ad in the Parade Times Program
- Invitation to participate in the painting of the Shamrocks on the streets of Corktown Detroit, Friday, March 9, 2018

Leprechaun Sponsorship: \$500

- 4 tickets to watch the parade from the Detroit St. Patrick's Parade Family Fun Zone
- A quarter page ad in the Parade Times Program
- Invitation to participate in the Painting of the Shamrocks on the streets of Corktown Detroit, Friday, March 9, 2018

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60TH DETROIT ST. PATRICK'S PARADE

Sunday March 11, 2018

Corktown – Detroit Michigan

THANK YOU FOR YOUR SUPPORT!

Sponsor Name	
Contact Name	
Address	
City, State, Zip	
Phone	
Fax	
Email	

SPONSORSHIP LEVEL

<input type="checkbox"/>	Presenting Sponsor	\$15,000
<input type="checkbox"/>	Hometown Heroes' Sponsor	\$10,000
<input type="checkbox"/>	Family Fun Zone Sponsor	\$5,000
<input type="checkbox"/>	Ring of Kerry Sponsor	\$2,500
<input type="checkbox"/>	Galloway Bay Sponsor	\$1,000
<input type="checkbox"/>	Leprechaun Sponsor	\$500